



## Crawley County Local Committee Community Initiative Fund application



**CLC Reference:** 306/C

**Local Councillor:** Brian Quinn

**Status:** Fundraising Stage

**Project Cost:** £5,083.00 (as found under crowdfunding total)

**Project Title:** Broadfield Arts Festival 2019

### About:

The Broadfield Arts Festival will celebrate local culture and talent and encourage creativity to lift spirits and pride in the community.

Building on the success of the first edition of the Broadfield Art Exhibition in 2018, we are now fundraising to develop a programme of visual and performance arts for the second edition, the Broadfield Arts Festival in the summer of 2019. Broadfield Arts Festival is a celebration of the creative and cultural talent of Broadfield through a glorious art exhibition and performance day. It will enable children, young people and adults, who would not otherwise get the opportunity, to work with artists, learn new skills, showcase their own artwork, perform and be part of a big event. The Broadfield

Art Exhibition had 192 exhibits of art, photography, crafts and sculptures, with a broad range of talent from very young children to adults. We would like to expand our efforts in using the arts to give fresh life and a lift to the local area. The Broadfield Arts Festival will add dance, pavement stencil art, textiles to decorate barriers along the shopping parade, music and performances.

**Project Delivery Manager:** Broadfield Community Centre

### **About me:**

The Broadfield Community Centre is a charity offering a venue to build community; hosting recreational and cultural, learning and wellbeing opportunities to all sections of the community. We respond in a flexible and positive way to meet new demands and requirements so that the Centre continues to be a valuable community resource. We strive to see a reduction in social isolation and loneliness, an improvement in mental and physical health, learning opportunities across all ages and providing facilities in the interests of community engagement and cohesion. The Centre is an integral part of Broadfield whilst also reaching out to the wider community. Currently 53 groups meet at the Centre on a weekly basis and footfall exceeds 2,300 per week. You can be sure of a warm welcome.

<http://www.broadfield.cc>

### **Why we're pitching for a pledge:**

An annual event to attract new visitors, showcase local talent and encourage membership and participation in local groups.

### **What we'll deliver:**

- Visual Art Exhibition by local artists in the Broadfield Community Centre and Library
- Creative Workshops - Local schools, elderly and women learning English work with artists to create
- Playful Experience - Pavement stencil art using chalk
- Magical Performances - Celebrating Broadfield's creative arts expression
- Rewarding Volunteer Opportunities - Investing in others

### **Why it's a great idea:**

Broadfield Arts Festival is free and open to all. In the first edition, the Broadfield Art Exhibition partnered with the Library and local school to support workshops and visual displays. We hope to repeat this again. The inaugural edition proved to be an enormous success raising the profile of Broadfield, lifting spirits and celebrating local talent. Our objective for 2019 is simple: more visibility to all that Broadfield has to offer, through the arts seek to change perceptions about the neighbourhood and connecting communities through celebration of arts and culture, highlighting the neighbourhood's diversity and vibrancy. By making a collective effort we can engage with our new and known neighbours, using art as a platform for conversation, empowerment, inclusion and improvement. It's a bold and ambitious project but with your help, we will be able to make it happen.

### **Steps to get it done:**

- Advertise the Call for Artists and Performers
- Arrange hire of marquee/ stretch tent for the Performance Day
- Arrange workshops in schools and community groups
- Design and production of advertising material
- Deliver Art Exhibition
- Deliver Performance Day

Art and creativity have the power to bring communities together. Broadfield is a growing neighbourhood. The Broadfield Arts Festival is an opportunity to promote community cohesion through a shared language of community celebration.